

ADAB

(Association of Development Agencies in Bangladesh)



Expression of Interest (EOI): “Fundraising Strategy Development for Local NGOs”

ADAB (Association of Development Agencies in Bangladesh) is inviting “Expression of Interest” (EOI) preparing “**Fundraising Strategy Development for Local NGOs**” under its running Project “Strengthening the Role of NGOs and Civil Society Organizations (CSOs) for People Centered and Sustainable Development continuation” supported by BfdW. Interested consulting firms/consultants are requested to send their technical and financial proposals and other relevant documents as mentioned in the **TOR**.

ADAB is the leading and largest coordinating body of Non-Government Organizations (NGOs) working in Bangladesh. ADAB is a member-driven organization and the members (Local NGOs) are involved in different ways from planning, implementation, monitoring and evaluation of the organization. Under the current phase of the BfdW-funded project, ADAB is going to formulate a comprehensive Resource Mobilization Strategy for local NGOs.

NGOs in Bangladesh play an indispensable role in partnering with international development partners to bring precious resources to the country during times of devastation and implementing a wide range of activities, including health and education services, social safety net programs, agricultural extension, social forestry and environmental protection, safe water and sanitation, disaster management and relief, and legal and human rights education and microfinance as well.

Recently, ADAB has conducted a study to identify the potential scope of funds and develop the capacity of local NGOs for exploring such opportunities. As utmost goal, ADAB is intended to formulate a detail strategy to develop the capacity of LNGOs relating to fundraising from local and international donors to overcome the obstacles of funding and finding out the scopes/possibilities of alternative fundraising leading to its organizational sustainability.

Specific Objectives of the strategy paper:

- Desk research on fundraising potentials of NGOs; past practices of NGOs for fundraising; barrier and challenges in fundraising.
- Identify all possible funding sources for social development activities;
- Identify the fundraising strategies, instruments and channels for small and mid-level NGOs may consider to approach and apply
- Suggest role of ADAB to foster fundraising by the NGOs including capacity building initiative for NGOs on fundraising
- Enhance the capacity of Resource Pool Members on fundraising techniques and approaches

Expected deliverables/products from the Consultant(s):

- The Consultant will submit brief inception report which includes a presentation of the assignment concept, detailing the methodology and approaches, time frame and potential risks etc;
- The consultant will confirm the work plan and deliverables
- The consultant will provide table of content for the envisaged fundraising strategy

- By the end of the agreed period, the consultants will submit a draft strategy paper along with a fundraising workshop module in hard copy and soft copy to ADAB.
- The Consultant will conduct a validation workshop organize by ADAB on the module.
- The final strategy paper and the module will be submitted after accommodating comments/ observations/ suggestions;
- After finalization of the study the consultants will submit the strategy paper and the workshop module in hard copy (6 Copies) and soft copy to ADAB.
- The consultant will complete the work meeting the timeframe and deadlines agreed upon with ADAB

Time Frame:

- The assignment will be completed within 30 working days spread over two calendar months. The consultants will accomplish the entire assignment of project evaluation within this time frame. The specific timeline for each milestone and deliverable will be determined in contract.
- The consultant (s) will work closely with the ADAB staff, which will supervise the consultant's work, progress and deliverable. The progress will be assessed on a regular basis so that any required adaptation can be agreed and acted upon in a timely manner. This assignment would require series of workshop and sitting with ADAB's team.

Deadline and submission of expression of interest

If you are interested in supporting our strategy development and meet the criteria, please send us your application via email at adabhr@gmail.com with the subject reading "Fundraising Strategy Development for NGOs" no later than 27.06.2024 (COB).

Terms of Reference (TOR): [Click here to Download the TOR](#)

Closing Date of Submission: 27 June 2024.

How to Submit the EOI: Interested consultancy firms/individual are requested to send the soft copy of the Expression of Interest (EOI) i.e. Technical and Financial proposals to this email: adabhr@gmail.com

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Circular link: